

# black & white

## PHOTOGRAPHY TIPS



### START SIMPLE

*Because black and white photos emphasize the textures and expressions of the objects in them, there are certain subjects that tend to work better than others in black and white. Two in particular are landscapes and portraits. If this is your first time shooting in black and white, then these are great subjects to start with.*



### TIME IT RIGHT

*In order to create better black and white photos, it would be best to take photos during the middle of the day. During this time, heavier shadows are created which helps in emphasizing the lines and shapes in the composition. Or, you could take photos when directly looking towards the sun. This produces excellent shapes of strong images against the sky.*



### SHOOT IN COLOR

*When using a camera phone, if you shoot in color first and then convert to black and white later, you will typically have more image detail to work with. This allows for a wider, deeper range of gray tones than if you shoot with a black and white filter applied in the camera app you are using.*



### CREATE CONTRAST

*If you take a photo of someone standing in the shade, the photo may look flat or two dimensional. So, you need to compensate by increasing the contrast. You can either do this in photo editing software after the photo has been taken, or you can do it in-camera with the contrast setting.*